



There's meaningful work unfolding behind the scenes at Abiding Strategy®, and I'm excited to share what's ahead — along with a few ways you can engage this season.

International Day of Happiness

March 20th

International Day of Happiness, a meaningful reminder that joy at work isn't accidental — it's intentional. As leaders, we set the tone. Joy in the workplace doesn't come from perks or pressure to "be positive." It grows when people feel valued, trusted, heard, and connected to purpose. It shows up in appreciation, in encouragement, in the way we respond under pressure, and in the cultures we choose to build every day.

On March 20th, I invite you to pause and ask yourself: *What is one intentional action I can take to create more joy for my team?* A genuine compliment? A handwritten note? Space for laughter? Then don't let it stop there. Let this be the day you recommit to building joy — not just for a moment, but as a daily leadership practice.

Abiding Membership

You've discovered your one-stop resource library for the leadership and management of your enterprise.

The Abiding Membership was built to support founders and business owners through all seven stages of the business lifecycle:

- We start
- We strategize
- We sow
- We survive
- We succeed
- We stabilize
- We sell or retire

After 40+ years working with business owners — including 15 years as a business owner myself — I've learned that leaders don't need more noise. They need trusted guidance grounded in experience.

For one low annual investment, members receive:

- 120+ leadership articles and original content
- Access to the Abiding Strategy Academy online classes
- Practical sales checklists
- Functional workbooks for key areas of business
- Automatic access to new resources added throughout the year
- AbiBot — your personal research assistant trained exclusively on my original content

If you're looking for steady, experience-backed support at every stage of ownership, the Abiding Membership was designed for you.

Coming spring 2026

Meet AbiBot



AbiBot is your built-in research assistant inside the Abiding Membership.

Unlike typical AI tools, AbiBot searches only within my original teachings and resources — giving you direct access to decades of strategic insight without sorting through outside sources.

Whether you need guidance on leadership, strategy, sales, stabilization, or succession, AbiBot helps you quickly locate what applies to your current stage of business.

It's not generic information.

It's curated wisdom — searchable and accessible.

Coming spring 2026

More details will continue to be shared as these offerings take shape. I am grateful to walk alongside leaders who are building with intention, endurance, and integrity.

—
Lisa Harrington
Abiding Strategy®

[Check out my article about Kindness as Leadership](#)

[READ](#)

Lisa Speaks in 2026

January

1/29/26 USEDC

FEBRUARY

2/10/26 She Leads
2/10/26 NLF
2/13/26 Sapphire Think Tank
2/16/26 Blaylock
2/17/26 Champion Strategy Cohort
2/18/26 Metroport Chamber

March

3/3/26 USEDC
3/13/26 Sapphire Think Tank
3/27/26 Perikin Strategy Cohort
3/31/26 Shaw Insurance

April

4/14/26 Sapphire Think Tank

May

5/8/26 Sapphire Think Tank
5/17/26 NAWDP Conference Session
5/27/26 Champion Strategy Cohort

June

6/12/26 Sapphire Think Tank

July

TBD

AUGUST

8/14/2026 Sapphire Think Tank
8/18/26 Champion Strategy Cohort

September

9/11/26 Sapphire Think Tank
9/18/26 Perikin Strategy Cohort

October

10/9/26 Sapphire Think Tank

November

11/13/26 Sapphire Think Tank
11/17/26 Champion Strategy Cohort

December

TBD Perikin Strategy Cohort

Customer testimonials :

"Lisa is an amazing executive coach. She really listens and has a unique skill of finding the core of people's strengths and helping them leverage that. She asks questions that get to the root of people's challenges and coaches them to

a powerful solution. Every time I'm in her presence, I feel that she truly cares

and is there to lift others up."

-Fanny Dunagan



Lisa Harrington

PLM, CPCU, CAM, AAM, AAI, AIAM, AIP [CAE, CRIS]

CEO

Abiding Strategy®

If you have feedback for us or want to reach out to us regarding something, feel free to contact us via the details provided below.

Write an email to help@abidingstrategy.com

(or) Call 850-528-2121 to get connected with our team.

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2026

*Happy
New Year*

As 2026 begins, may your plans be grounded in faith
and your foundation set with purpose.

www.AbidingStrategy.com