

The Abiding Strategy Membership (ASM)



You have joined an exclusive system to increase the success of your business.

1. Please go to www.AbidingStrategy.com and click on “Membership.”
2. If you are a current client, input your discount code during your purchase.
3. Create your account using the forms at the Membership page.
4. Access your benefits, which include:
 - The Abiding Library, with over 130 leadership and management articles
 - Online classes including a 3-part online class for strategy and leadership based on Abiding Strategies: Build Your Best Business Foundation, Lisa’s second book.
 - several workbooks for succession planning, business planning, and more
 - the AbiBot™, an exclusive Research Assistant for customized solutions to your specific management questions.
 - These are custom solutions based on Lisa’s 40 years of leadership experience, and not available anywhere else.
 - AbiBot™ will search all the articles and resources that I have written over the years to help them craft solutions.
 - These answers are not generic answers from a random public AI system

The Abiding Strategy System is a complete business coaching methodology to help during all seven stages of a Founder’s business life. From Start up to Succession, find the professional help you need.

In addition to your Membership, we offer: Strategy Planning, Business Coaching, Keynotes & Training, & Books.

Don’t go it alone!

Online resources, classes, business coaching and more are waiting for you!

Lisa H. Harrington, PLM, CPCU, CAE, CAM, AAI, AAIM, AAM, AIP [CRIS, CAE] is the founder of Abiding Strategy®, a consulting practice specializing in all elements of business success. As a Coach, Consultant & Educator, her vision is to bring Joy in the Workplace as we continue the mission to Build Better Bosses together. She has four decades of experience as a leader, author, and trainer. For more information about Lisa or her books, please visit www.AbidingStrategy.com.